

SOUTHWEST MEDIA

2020



HERO IMAGE BANNER ADVERTISING

SINGLE PLACEMENT	1 Month	3 Months 10% Off	6 Months 20% Off
Category Page (Where to Stay, Things to Do)	\$200.00	\$540 (\$180/mo)	\$960 (\$160/mo)
Subcategory Page (Tours, Hotels, Attractions, Pet-friendly Hotels)	\$175.00	\$472.50 (\$157.50/mo)	\$840 (\$140/mo)
Article Page (Top 5 Hotels, 1-Day Itinerary, Tours that will Change Your Perspective)	\$150.00	\$405 (\$135/mo)	\$720 (\$120/mo)
PACKAGES	1 Month	3 Months 10% Off	6 Months 20% Off
Category Page, Subcategory Page, Article Page	\$400.00	\$1,080 (\$360/mo)	\$1920 (\$320/mo)
2 Subcategory Pages	\$300.00	\$810 (\$270/mo)	\$1440 (\$240/mo)
2 Article Pages	\$250.00	\$675 (\$225/mo)	\$1200 (\$200/mo)
Additional Article Page* *(Must be in addition to a package)	\$100/page	\$90/page	\$80/mo